

NEELIMA VINODKUMAR

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PROFESSIONAL SUMMARY

Technically grounded Product Owner and Product Builder with nearly 7 years spanning software engineering, quality engineering and product-focused delivery across Fintech, US Payroll and Supply Chain/Logistics. Experienced translating ambiguous business and customer problems into requirements, APIs and shipped outcomes for high-scale production systems — complemented by independently discovering, designing and shipping 0→1 AI products end-to-end.

CORE PRODUCT & TECHNICAL SKILLS

Product: Product Discovery, Product Strategy, Prioritization, Product Roadmapping, Backlog Management, User Stories, Acceptance Criteria, Stakeholder Management, Agile/Scrum, UAT, Technical Product Management, API/Product Integrations, Customer Discovery/User Research, Rapid Prototyping, AI Product Development

Technical: RESTful API, Webhooks, TypeScript, NodeJS, MySQL, MongoDB, PostgreSQL, Google Gemini API, AI-assisted Development, Postman, JIRA, Confluence, Metabase, Figma, Claude, Cursor, Google AI Studio, Lovable

PROFESSIONAL EXPERIENCE

Principal Quality Engineer (Product Delivery & Release Manager) @ Lumber

Dec 2025 – May 2026, Bengaluru

- Partnered with Product, Engineering, Operations and Customer Success to deliver US workforce management, time tracking and payroll solutions serving 80+ construction companies and ~4,000 end users, incorporating customer feedback into delivery priorities.
- Facilitated cross-functional working sessions with Product, Engineering, Operations and business stakeholders to clarify requirements, resolve dependencies, and drive delivery decisions
- Owned release readiness, validation strategy and cross-functional execution across 10+ product modules and 12+ production releases, ensuring predictable, high-quality delivery.
- Owned data-intensive product workflows from requirements and prioritization through implementation, validation, release and continuous improvement.
- Championed AI adoption by mentoring 10 engineers and building reusable AI prompt libraries and workflows that cut manual test-creation effort by up to 95%.

SDE-1 (Product Owner & Platform Engineer) @ Propelld

Jul 2022 – Nov 2025, Bengaluru

- Led design and rollout of a Foreclosure Automation System enabling direct NBFC settlements, reducing loan closure turnaround time by 40%.
- Leveraged SQL and Metabase to analyze product and operational data, build dashboards and reports, identify data inconsistencies and provide insights to support product decisions and process improvements.
- Designed and managed customer communication workflows for loan approval and EMI reminder journeys, translating business requirements into messaging triggers and reminder schedules; managed delivery events, failures and retries across 2–3L+ customer communications per month, improving reliability and timely customer engagement.
- Co-owned payment/transaction workflows (250K+ daily transactions) and platform initiatives spanning lender onboarding, Account Aggregator integrations and eNACH — defining requirements and APIs, and partnering with backend engineers and architects on API contracts, data flows, failure handling and idempotency; improved sprint predictability to 95%+.
- Defined product requirements, edge cases and acceptance criteria for an Automated Reconciliation Engine, reducing transaction mismatches by 90%.

Test Automation Engineer @ Propelld

Jun 2021 – Jun 2022, Bengaluru

- Partnered with Product, Compliance and Engineering to design and validate a fraud-detection module (reducing fraudulent applications by 85%) and defined UAT strategies and quality gates across fintech workflows.

Software Engineer – Testing @ Xperforce Technologies

Jul 2019 – Jun 2021, Bengaluru

- Coordinated end-to-end testing for supply-chain and logistics platforms, supporting 15+ product launches and reducing post-release defects by 95%.

SELECTED PRODUCT PROJECTS

Keepr — “Capture anything. Find everything.” ([Check it out here](#))

- Identified and validated capture/retrieval friction in existing note-taking and bookmarking tools through 20+ discovery interviews; defined the problem statement and MVP scope for Keepr, a personal memory workspace for notes, links, screenshots and files.
- Rapid-prototyped and shipped Keepr through AI-assisted development, incorporating UAT feedback across iterations to launch a production-ready installable PWA with Google/email authentication.

News Radar — “Stay informed without seeking information.” ([Live product](#))

- Identified a self-experienced problem — repeatedly browsing multiple sources to stay updated — and defined the MVP and personalization model (topics, briefing frequency, notifications) for News Radar, a self-initiated AI briefing product.
- Used Google Gemini to synthesize raw articles into concise, context-rich briefings and shipped a proactive notification experience; launched and in active personal/small-group use.

EDUCATION & CERTIFICATIONS

Bachelor of Science — Computer Science, Mathematics, Electronics

2016 – 2019, Bengaluru

CHRIST (Deemed to be University)

Certifications: [Product Management Accelerator](#) (IIT Roorkee & HelloPM) | [Product Analytics](#) & [AI for Product Management](#) (Pendo.io) | [Product-Led Growth Fundamentals](#) (productled.com) | [Agile Scrum Master](#) (Simplilearn)